



KIMERA AUTOMOBILI: THE COUNTDOWN IT'S STARTED

Cuneo (Italy), April 22, 2021 - Just like moments awaiting the start of a Rallye Stage... The heart begins to beat faster, the hands are squeezing the steering wheel tighter, the engine is revving up, throws a gear in and the car goes "In a shot" and time seems to slow down. The gaze lowers, the concentration rises up and, after so much testing, it is finally the moment of truth.

So far, a few words, no proclamations, renders or pictures. However, the car exists, it is real and yes, Kimera Automobili is preparing to unveil soon this unique masterpiece, to be produced in a limited series.

A suggestion of emotional impact, an inspiration of the car origins rooted in the past. A world motorsport icon that rediscovers its unmistakable nature and shape, ennobled by the maximum possible performance development, as if the legendary model was conceived today.

A winning idea of the past projected into the future. The same men who made it legendary, transmit their knowledge and philosophy to those who - through research and technological development - take up the challenge to represent the excellence of an Italian region, that has been the absolute protagonist of design, technology and motorsport in the automotive industry.

The result is an uncompromising car, aware of its essence and nature, built with the excellence and the best offered by modern technology in motor engineering.

A vehicle that combines the style, flavor and charme of a legendary racing "rocket" from the 80's, with all the characteristics of an astonishing modern car in terms of technical avant-garde, performance and driving pleasure.

It is the car that greatest Rally champions have loved the most and that, in this re-edition, only a very few privileged, enthusiast, collectors from all over the world will be able to drive.

It's the result of a deep respect and a visceral love for something no longer exists and it is remembered with pleasure, affection and nostalgia. Something we would love to see again and find again today. It is a beautiful story, an all Italian story.

It is a dream, a Kimera... that becomes reality.

What's it all about? A little more patience before it is fully revealed ... even if the name EVO37, the shape and some unmistakable details, to those who know it and have deeply loved it, will already say a lot.

<https://www.youtube.com/watch?v=n4BtywozGEo>

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